



UNIVERSITY OF  
**KWAZULU-NATAL**™  
INYUVESI  
**YAKWAZULU-NATALI**

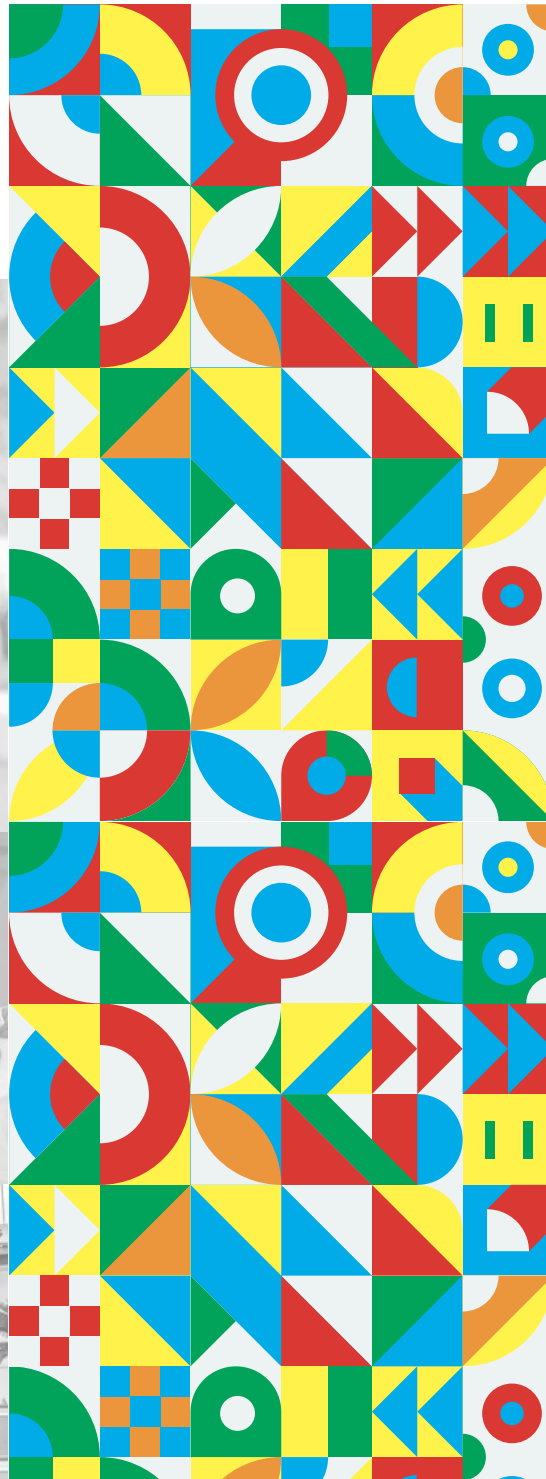
# **CORPORATE RELATIONS DIVISION**

**INSPIRING GREATNESS**

## Welcome to the UKZN Corporate Relations Division

The Corporate Relations Division (CRD) is the custodian of UKZN's brand and a link to the University's key stakeholders and partners.

Our responsibilities include strategic marketing and communications, reputation management, public relations (PR), internationalisation, institutional advancement, student recruitment, and community engagement.



## Office of the Executive Director

CRD is headed by the Executive Director: Corporate Relations who is supported by various units under the leadership of the Director of Communications and the Director of University Relations, along with the Administration and Finance Units based within the Executive Director's office.

### Ms Maju Radebe

PA to the Executive Director  
031 260 7958 - [radebem3@ukzn.ac.za](mailto:radebem3@ukzn.ac.za)



**Ms Normah Zondo**

Executive Director: Corporate Relations





## Departments/Units

The Corporate Relations Division provides a number of services to the University community within the following departments and their units

## UKZN Foundation

The University of KwaZulu-Natal Foundation is the formal fundraising arm of the University. Its mission is to provide a professional fundraising service which supports the development of UKZN and addresses the needs and aspirations of its donors. The unit establishes and cultivates relationships with prospective donors on behalf of the institution and, as such, serves as a principal conduit for philanthropic donations aimed at supporting the strategic development needs of the University. In its drive to secure donations for the University's development, the Foundation forges relationships with individuals and alumni, while also establishing alliances and partnerships with corporates, trusts, foundations and other grant-making bodies across the world. For more information and activities by the UKZN Foundation, please visit: <https://foundation.ukzn.ac.za/>

### Ms Perine Leonard

PA to Executive Director

031 260 2389 - [leonardp@ukzn.ac.za](mailto:leonardp@ukzn.ac.za)



# Communications Department



## Media Relations and Social Media

The Media relations and social media Unit is responsible for the management of generic University-wide recruitment drives through the use of various media as well as Corporate Marketing activities. The Unit ensures that the visibility and usage of the brand is maintained internally and externally. The aim of all marketing efforts is to ensure that UKZN is recognised as a world-class.

The University also boasts strong social media presence through a number of social media platforms and efforts. The Social Media Unit engages with the public as well as internal and external stakeholders such as prospective students, parents and current students. UKZN is active on social media platforms such as Facebook, Twitter, Instagram, YouTube, and LinkedIn

Follow us:



The Media Relations Unit is the communication hub for both print and electronic media. The office is the link between the University and external media through, for example, the preparation of media statements, crisis communication, media monitoring, and the crafting of official responses to media queries on the many endeavours undertaken by the University.

**Mr Bheki Mbanjwa**

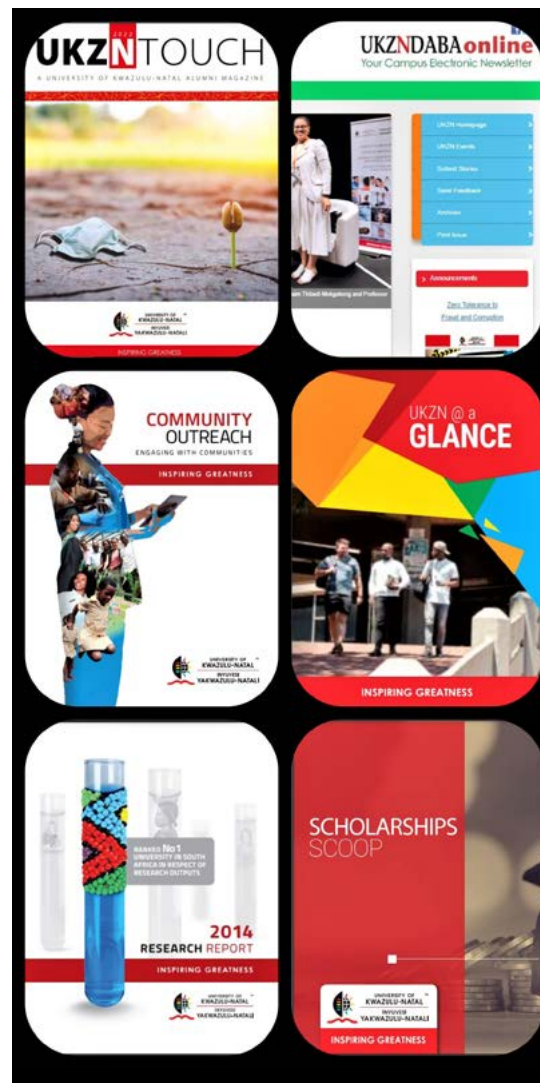
Strategic Communications Content Manager

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## Publications

The Unit manages the University's flagship corporate publications and acts as the editorial custodian of the University. It is responsible for the creation, distribution and management of UKZN's corporate publications such as the weekly UKZNdaba Online campus newsletter and the annual alumni magazine, UKZNTOUCH; crafting of news articles; editorial proofing and editing; and information dissemination through various channels. The publications created are distributed to staff, students, alumni and all external stakeholders.

The mission of the Publications Unit is to ensure that UKZN's high public profile is maintained through editorial exposure of its expertise in teaching, research, scholarship, outreach activities and achievements; and that it communicates with the University's various constituencies through high-quality print and online publications.



**Ms Sinegugu Ndlovu**

Publications Manager

031 260 7915 - [ndlovus15@ukzn.ac.za](mailto:ndlovus15@ukzn.ac.za)



## Web Management

The Web Management unit is responsible for managing and maintaining the University's website (<http://www.ukzn.ac.za>), Innerweb (<http://innerweb.ukzn.ac.za>), Notice System (<http://notices.ukzn.ac.za>), as well as attending to all technical web and server issues, and the dissemination of individual University notices. Members of the Unit also train and support UKZN staff on the use of the database-driven template system employed by the University to update departmental websites.



**Ms Leanne Govender**  
Web Manager  
031 260 8118 - [govenderlog@ukzn.ac.za](mailto:govenderlog@ukzn.ac.za)

## Graphic Design

The Graphic Design Unit is the custodian of the University's corporate identity such as the correct use of the University logo. Tasks include the design of University publications, posters, brochures, invites, digital material for online use, etc. The Unit has a good understanding, appreciation and respect for the corporate brand identity and the needs of the university environment.

All design-work is produced inhouse from conceptualisation to printing and laminating of the final product using professional large-format equipment. The team is dedicated to providing a professional and excellent quality Graphic Design service to all its clients.



**Mr Lungelo Ngcobo**  
Principal Graphic Designer  
031 260 2027 - [ngcobon27@ukzn.ac.za](mailto:ngcobon27@ukzn.ac.za)



## Video Production

The Video Production and Photography unit offers broadcast-quality video and multi-media products for promotion, education and training. Video programs are produced in various formats ranging from DV, and Betacam SP to, new digital formats, special effects, subtitling, captions and computer animation.

The team records live events at any location, including conferences and public venues and the annual graduation ceremonies. Events are, if requested, broadcast live, video streamed or recorded by the team for post-production and distribution.

The Unit boasts fully equipped broadcast-quality television studios on the Pietermaritzburg and Durban campuses.

From time-to-time, the Unit offers training workshops on video and sound production to staff and students, and supports courses offered by academic departments that contain AV elements such as production, editing or multi-camera studios. Producers offer technical instruction on the operation of camera and studio equipment, edit facilities, and oversee students' practical work.

### Mr Ruben Murugan

Producer

031 260 1066 - [murugan@ukzn.ac.za](mailto:murugan@ukzn.ac.za)

## Photography

This Unit, which provides photographic services to the entire University, is manned by a permanent staff member and a temp staff member since 1 September 2023. This is supported by several external suppliers and student photographers who provide freelance services to supplement it. The staff members and freelance photographers capture, edit and submit photographs to the media/publications teams for use in promotional and publicity material/content distributed to the media and published in internal publications.

### Mr Albert Hirasen

Photographer

031 260 3555 - [Hirasena@ukzn.ac.za](mailto:Hirasena@ukzn.ac.za)

### Mr Siphosethu Dlamini

[DlaminiS30@ukzn.ac.za](mailto:DlaminiS30@ukzn.ac.za) / [sethudym@gmail.com](mailto:sethudym@gmail.com)



# University Relations Department



## International Relations

The International Relations Unit supports the internationalisation strategic priorities of the University by facilitating international academic collaboration and partnerships; managing and co-ordination of strategic mobility scholarship programmes for the enhancement of international collaboration; as well as the production of high-quality publicity material and marketing for international and local conferences and events.

The office also manages student exchange and study abroad programmes for incoming and outgoing students; recruits, conducts credential evaluation and enrolment of international students in undergraduate and postgraduate programmes; implements the language proficiency policy of the University by providing language assessment and teaching; designs and implements custom-designed short-term programmes for students from international institutions; and provides ongoing support for all categories of international and refugee students and post-doctoral fellows including arrival and orientation programmes, study permits, and medical insurance administration.



**Ms Nozipho Khumalo**  
Global Engagement Coordinator  
031 260 3217 - [khumalon9@ukzn.ac.za](mailto:khumalon9@ukzn.ac.za)

## Alumni Relations

The main objective of the [Alumni Relations Office](#) is to establish and maintain an ongoing mutually beneficial relationship between the University of KwaZulu-Natal and its graduates - locally and internationally - that will result in alumni support of University affairs and activities and be of positive benefit to our graduates. This objective is achieved through the co-ordination of a series of social events and workshops; personal visits to alumni; an electronic newsletter; annual edition of the UKZN alumni publication, UKZNTouch; the unit's [website](#); social media platforms; and an updated database and networking/partnerships with UKZN Colleges, units and statutory bodies of the University.

The Alumni Relations Office also assists University Colleges/departments in contacting alumni by providing updated contact details of their respective graduates; distributes specific department/College information to alumni via email, the alumni web page and in hard-copy format, as well as through joint initiatives and an advisory service.

**Mr Finn Christensen**  
Manager: Alumni Relations  
031 260 2823 - [christensenf@ukzn.ac.za](mailto:christensenf@ukzn.ac.za)



## Institutional Events

The mission of the Institutional Events unit is to communicate and enhance UKZN's reputation for excellence through the effective development, management and marketing of events. The office of Institutional Events develops and manages special events and ceremonies with the University and external stakeholders.

The objective is to create awareness amongst UKZN stakeholders, maintain strong links, protect and lend support to the management and leadership of the Institution, and market, promote and enhance UKZN's image through strategic events and protocol. Energetic marketing of the University through institutional events - coherently and cohesively managed within the units of Corporate Relations and the various Colleges - ensures critical brand recognition

### Ms Pamela Adams

Events and Protocol  
031 260 7718 - [adamsp@ukzn.ac.za](mailto:adamsp@ukzn.ac.za)

### Ms Shakila Thakurpersad

Events and Protocol  
031 260 7893-[thakurpersads@ukzn.ac.za](mailto:thakurpersads@ukzn.ac.za)



## Schools Liaison

The Schools Liaison team is responsible for marketing the University and its offerings to schools (government and private) and the public through various programmes and events such as exhibitions and career days. The unit visits and interacts with a number of urban and rural schools around the country. The unit also responds to queries about academic entry into the University.

### School Liaison Officers

#### Mr Msizi Dimba

031 260 7253 - [DimbaM@ukzn.ac.za](mailto:DimbaM@ukzn.ac.za)

#### Mr Vijay Ramballie

031 260 8872 - [ramballie@ukzn.ac.za](mailto:ramballie@ukzn.ac.za)

#### Ms Londeka Nicky Mzobe

031 260 2205 - [mzobel1@ukzn.ac.za](mailto:mzobel1@ukzn.ac.za)

## College PR Offices

Public Relations Managers in the four Colleges serve as a direct link between the Corporate Relations Division and University Colleges. College PR Offices ensure that College marketing and communication objectives are met in the areas of media, publications, events, web marketing and alumni relations in line with the University's Corporate Relations brand strategy. College PR needs are identified and, should the need arise, implemented through the central Corporate Relations Division. The link is maintained to ensure uniformity, content sharing and ongoing communication between the colleges and the Division.

## College PR Managers

### Ms Maryann Francis

College of Health Sciences  
031 260 2525 - [francism@ukzn.ac.za](mailto:francism@ukzn.ac.za)

### Dr Sally Frost

College of Agriculture, Engineering and Science  
031 260 7642 - [frosts@ukzn.ac.za](mailto:frosts@ukzn.ac.za)

### Ms Hazel Langa

College of Law and Management Studies  
031 260 2599 - [langah@ukzn.ac.za](mailto:langah@ukzn.ac.za)

### Ms Rakshika Sibran (Acting)

College of Humanities  
031 260 1868 - [sibran@ukzn.ac.za](mailto:sibran@ukzn.ac.za)



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Silindile Mchunu	Alumni Relations Coordinator		Howard College	UKZN Foundation	<a href="mailto:Mchunus2@ukzn.ac.za">Mchunus2@ukzn.ac.za</a>

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Raylene Captain	Journalist	8737	Westville Campus	MW Makgoba Building	<a href="mailto:captainr@ukzn.ac.za">captainr@ukzn.ac.za</a>
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